



IFW

PATENT  
New Attorney Docket No. 306329  
Docket No. VM67

In re Application of:

Jeff S. Eder

Application No. 10/750,792

Filed: January 3, 2004

For: An Automated Method Of And System For  
Identifying, Measuring And Enhancing Categories  
Of Value For A Value Chain

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### APPOINTMENT OF ASSOCIATE POWER OF ATTORNEY

Commissioner for Patents  
Washington, D.C. 20231

Sir:

The undersigned applicant has power of attorney in this case.

#### Appointment of Associate Attorneys

The undersigned appoints Roger D. Wylie, Reg. 36974, Richard P. Dodson, Reg. 52824, and practitioners at Leydig, Voit, & Mayer, Ltd., Customer Number:

**23460**

as associate attorneys to prosecute and transact all business in the U.S. Patent and Trademark Office connected with the application, including the following: to receive all documents issued by the U.S. Patent and Trademark Office based thereon; to pay any and all fees, including maintenance fees for any resulting patent; and to file for reissues and extensions and to request reexamination of any resulting patent. All such powers are to be exercised separately or collectively.

#### Change of Correspondence Address

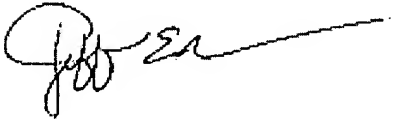
The undersigned further requests that correspondence concerning this application be directed to Leydig, Voit & Mayer, Ltd.: Customer Number

**33042**

In re Appln. of Eder  
Application No. 10/750,792

The undersigned also requests that all telephone calls be directed to Richard P. Dodson at  
**(206) 521-5987.**

Date: May 12, 2004

A handwritten signature in black ink, appearing to read "JEFF S. EDER", with a long horizontal flourish extending to the right.

By: Jeff S. Eder